



FURNITURE OF TO-DAY



THE RELIABILITY MARK

FURNITURE INDUSTRIES LTD.

Have pleasure in presenting a general catalogue of

CABINET FURNITURE CHAIRS and UPHOLSTERY

chosen from the range of our designs which are constantly in production.

GUARANTEE

Every article is guaranteed to be of reliable quality and strongly constructed. Materials of tested quality only are used in the manufacture of our furniture.

CARRIAGE PAID

All orders amounting to £20 or upwards are delivered free in England, Scotland and Wales.

EXPORT

When requested, and if practicable, furniture will be packed in suitable sections, i.e. "K. D." (Knocked Down), to save freight space. We shall be pleased to send estimates of the nett, gross weight, and of cubical measurements of the necessary cases, together with an approximate calculation of the cost of the goods at destination, including C.I.F. and Customs charges.

For WHOLESALE PRICES see SEPARATE LIST HEREWITH

(All prices quoted with illustration are subject to wholesale discount.)

TERMS

{ ENGLAND
SCOTLAND &
WALES }

3 $\frac{3}{4}$ % for cash 7 days from date of invoice, or
2 $\frac{1}{2}$ % for payment during month following date of invoice.
WRAPPERS AND EMPTIES RETURNABLE Charged and Credited on Return.
NOTE.—Payment of account *MUST* be made only to the *FIRM* direct at the address as below,
and no other form of payment will be recognised unless expressly authorised by us in writing.



FURNITURE INDUSTRIES LTD., Registered Office: HIGH WYCOMBE, BUCKS.

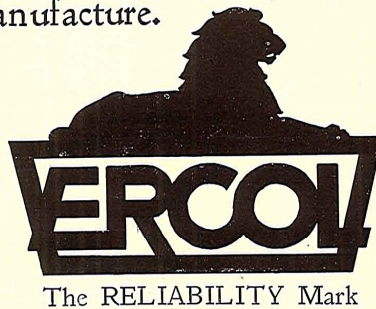
Telephones: HIGH WYCOMBE 380 and 381

VIEWS OF FACTORY

We should like to convey some impression of the facilities our plant affords for the production of high-class furniture economically. It stands on five acres of ground situated alongside the railway lines from London, on an ideal spot surrounded by the Chiltern Hills and overlooking the town of High Wycombe. It comprises a series of one-floor shops with lofty roofs to minimise the effect of dust, beautifully lighted and kept at an evenly heated temperature, as they should be for the manufacture of furniture, day and night. The machinery is of the latest make, and laid out as on a keyboard for rapid production.

Our organisation consists of an enthusiastic staff who realise that with each transaction we have our customers' reputation at stake.

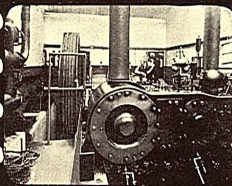
The Directors extend a cordial invitation to all our customers and their clients to visit the works at any time and see our furniture in course of manufacture.



FURNITURE INDUSTRIES LTD.



A CORNER OF THE MAIN BUILDING



ENGINE ROOM



MACHINE SHOP



CABINET ASSEMBLING SHOP



UPHOLSTERING SHOP



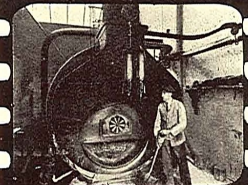
POLISHING DEPARTMENT



CORNER OF DESPATCH



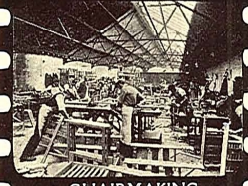
A SECTION OF THE TIMBER YARD



BOILER HOUSE



MACHINED PARTS STORES



CHAIRMAKING ASSEMBLING SHOP



UPHOLSTERING SHOP



CUSHION MAKING SHOP



INSPECTION DEPARTMENT

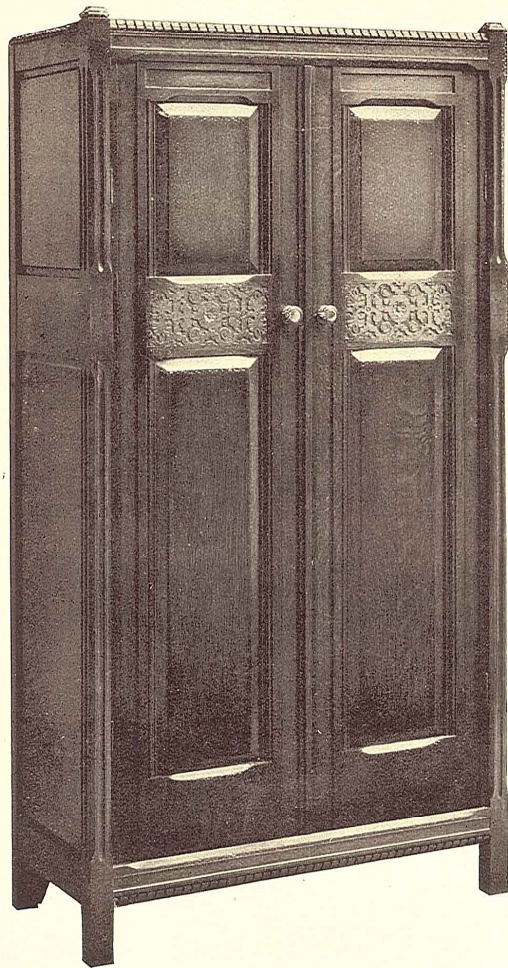
BEAUTIFUL FURNITURE

It is our object to present herein a high standard of taste and workmanship hitherto not associated with such low priced productions.

In the first part of this catalogue will be found examples grouped into rooms complete. The other parts are in sections—SIDEBOARDS, TABLES, CHAIRS, UPHOLSTERY, OCCASIONAL FURNITURE. To facilitate selection and the grouping of furniture to our customers' requirements, we have included in the various sections only those designs which harmonise.

This catalogue, of course, does not represent our complete range of designs. We shall therefore appreciate requests for photographs or drawings to meet special requirements.

F.I.L^{TD}. H.W.



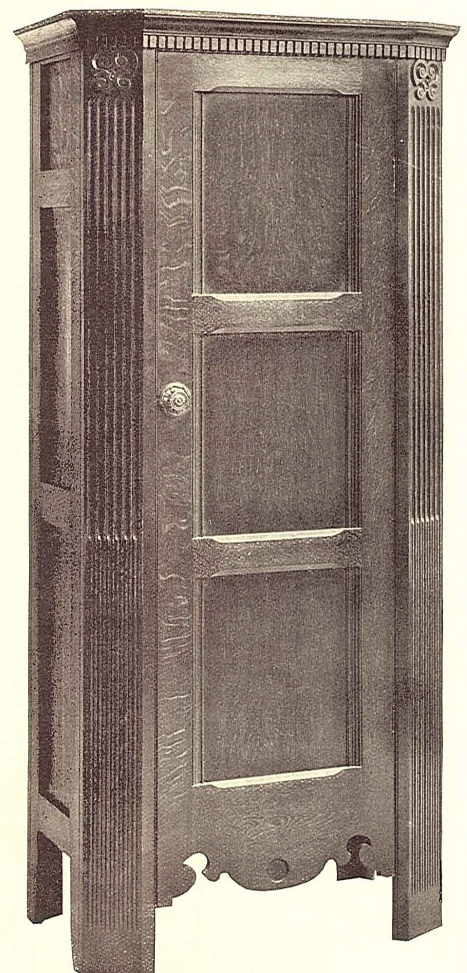
No. 273. Oak Hall Cupboard 3 ft. wide. Consists of a large carcass opened by two doors; on the reverse side of one door a mirror is fitted. The carcass contains a hat shelf with hat and coat hooks under.



No. 516. Carved oak Chair. Seat covered in cowhide.



No. 516. Carved oak Arm-chair. Seat covered cowhide; the arms are elegantly shaped.



No. 235. Oak Hall Cupboard with carved canted corners, 2 ft. 6 in. wide. The carcass has a hat shelf at the top with hat and coat hooks under, and also a rug box at bottom. A mirror is fitted on the reverse side of the door.



No. 227. Oak Writing Table or Hall Table, reproduced from the antique. A useful piece of furniture, fitted with one long drawer. Size of top : 3 ft. x 1 ft. 9 in.



No. 306. Oak Dwarf Bookcase, 3 ft. wide, fitted with three adjustable shelves. Case is enclosed by glazed doors, a very heavily built piece of furniture.

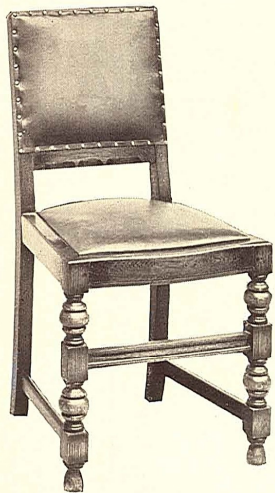


No. 438. Oak carved Bureau, 2 ft. 6 in. wide. The interior of the desk is divided into partitions for stationery, and also one drawer; fitted with automatic pull-out slides.



No. 788. An oak Chair of modern design modelled from the antique. The back has a "squat" appearance, and noteworthy is the embodiment of the Queen Anne shaped splat housed into the top rail. It is enriched by vine pattern carving. Fitted with a loose feather-filled cushion covered in a silk finished velvet.

No. 530. Oak Sideboard 4 ft. wide. The carcass has two large cupboards and two drawers which are hand [dove-tailed. The carcass is specially designed to give roomy accommodation in a small space.



No. 426. Oak Chair with stuffed seat and back covered in cowhide.

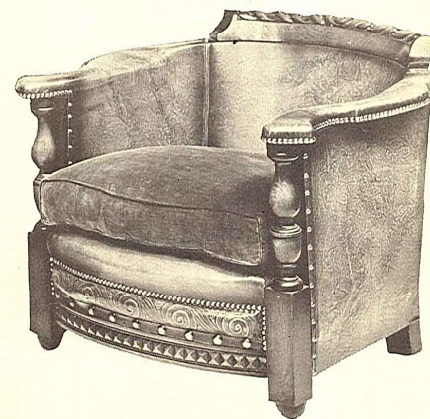
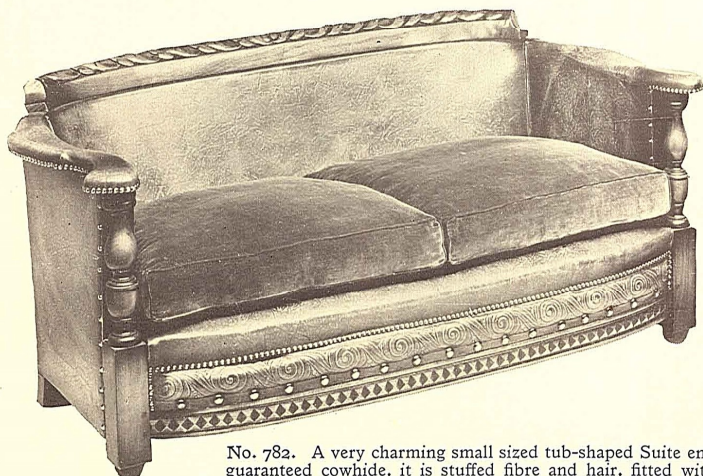


No. 480. Oak figured, extending to 4 ft. 6 in. x 2 ft. 6 in. This is quality considered, one of the finest values we have yet offered.



No. 426. Oak Arm-chair with stuffed seat and back, covered in cowhide.

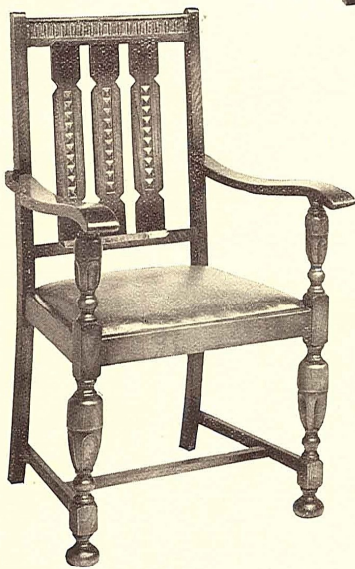
5' 0" x 2' 9"
6' 0" x 3' 0"



No. 782. A very charming small sized tub-shaped Suite enriched by carving and embossing. The whole of the suite is covered in guaranteed cowhide, it is stuffed fibre and hair, fitted with loose seat cushions, stuffed feathers, interlined downproof, covered velveteen. Size of easy chair over the arms, 26½ in.; overall back to front, 28 in.; size of settee over the arms, 4 ft. 1½ in.; overall back to front, 30 in. The show-wood of the suite is of prime quality timber finished oak or walnut colour.



No. 720. Sideboard, carved oak, 4 ft. 6 in., bow fronted. It has two large cupboards and two drawers. The left-hand drawer is lined with green baize for cutlery.



No. 721. Arm-chair, carved oak, to match No. 720 Sideboard and No. 723 Table. Loose seats covered in guaranteed cowhide.



No. 723. Carved oak Table, size 3 ft. by 2 ft. 9 in. closed, 5 ft. by 2 ft. 9 in. extended. Channelled and carved rails and legs to match the Sideboard No. 720, vase shaped and chamfered underframe.



No. 721. Small Chair, carved oak, to match No. 720 Sideboard and No. 723 Table. Loose seats covered in guaranteed cowhide.



No. 730. Three-piece Suite, covered in guaranteed cowhide, crushed into an antique effect, stuffed fibre and hair, cushions covered velveteen, filled feathers, interlined downproof. Carved oak show-wood. Settee, 4 ft. 3 in. Easy, 2 ft. 4 in. Height of Backs, 2 ft. 4 in.; Depth of three pieces at the arms, 26 in. The backs and seat borders may be decorated with embossings at no extra cost in this particular case.



No. 603. Oak Table extending to 5 ft. \times 2 ft. 9 in., Figured Oak Top, heavily built bulbous legs and with an elegant underframe.



No. 582. Solid Oak Table with Figured Oak Top, extending to 4 ft. 6 in. \times 2 ft. 6 in., with shaped and chamfered diagonal underframe.



See our Guarantee
Label on every
Cushion

No. 472. ADJUSTABLE CHAIR WHICH HAS BEEN TRULY DESCRIBED AS "THE BEST OF ITS KIND." The imposing and beautiful qualities of this chair are evident at a glance. It is 28 in. wide and 38 in. deep, heavily constructed of solid oak, beautifully finished in an antique effect.

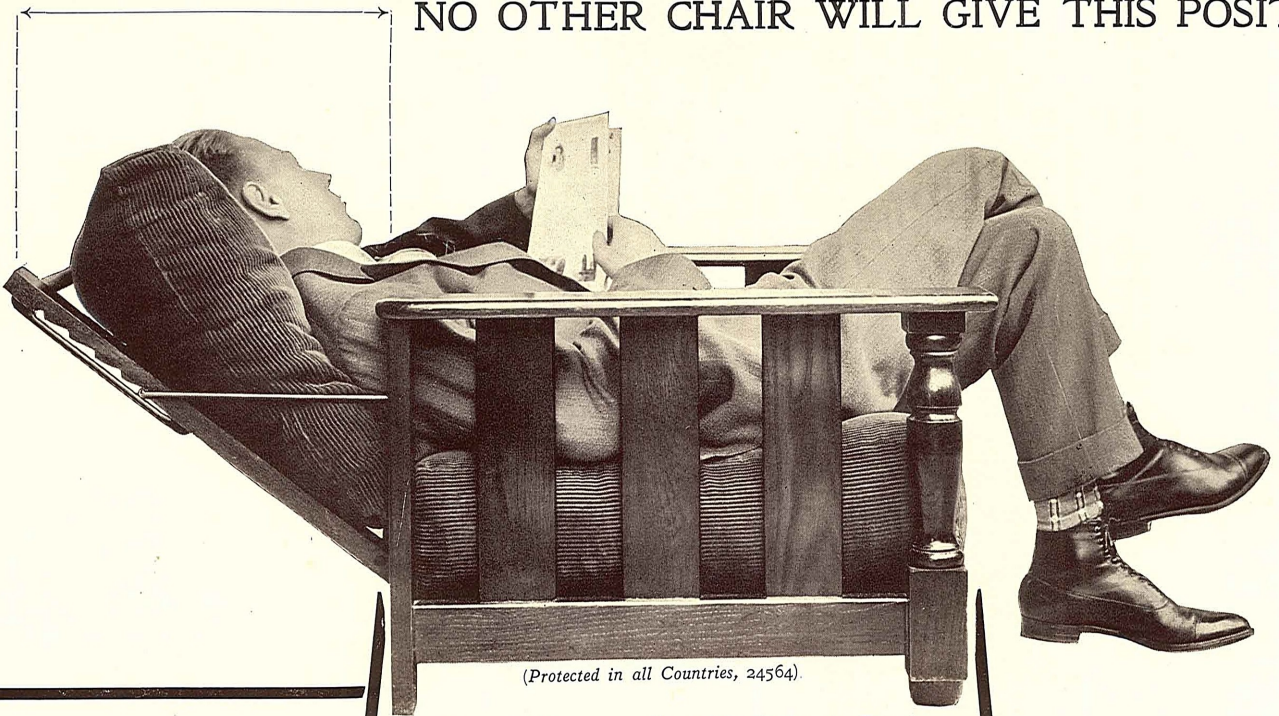
The front legs are 3 in. x 3 in. and all other rails of proportionate weight. The joints are mortised, tenoned and cross pinned, and therefore, because of the weight of the timbers and the construction, the frame is almost indestructible.

Comfort luxurious is derived by the generous proportions of the frame as a basis, and by sheer lavish use of materials. The large soft cushions which fit the frame are actually 8 in. thick! Filled with first quality Pure Java Kapoc, are extremely soft, and in spite of their size, "they are as light as a feather." The covering is Corduroy in fawn or brown shades. It is a truly wonderful production. DURING THE LAST THREE YEARS 30,000 OF THESE CHAIRS HAVE BEEN SOLD, AND THE DEMAND IS INCREASING WEEKLY.

Now fitted with new device, see page opposite.

THE FAMOUS CHAIRS WITH THE

NO OTHER CHAIR WILL GIVE THIS POSITION



(Protected in all Countries, 24564)

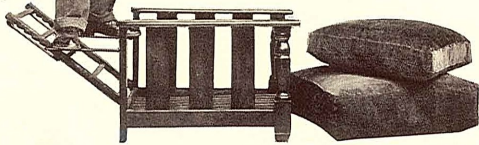
Our well-known adjustable chairs are fitted with new safety self-adjusting action, which gives an increased number of positions, much increased comfort, and does away with the projections at the back of the chair. The above photograph will give an indication of the scope of this ingenious invention, which is self-adjusting, absolutely safe, and lessens the space which the chair would otherwise take up in a room, as it does away with the projection at the back of the chair. With this device the chair has a much increased variability of angles, from upright down to the low, cosy, reclining position shown.

This action is now fitted on all chairs at no extra cost

Price see page opposite



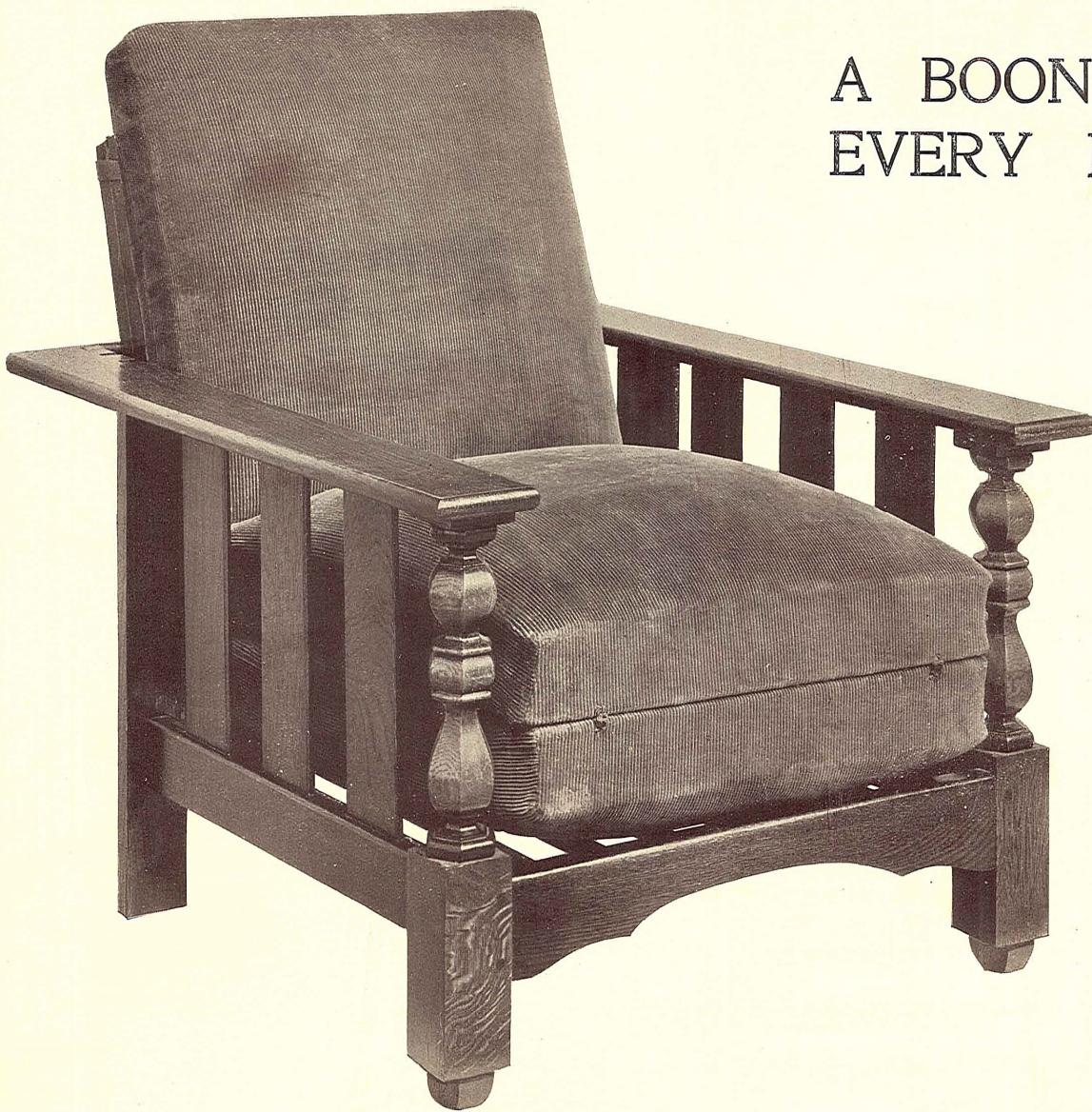
SIMPLE
SAFE
RIGID
STRONG



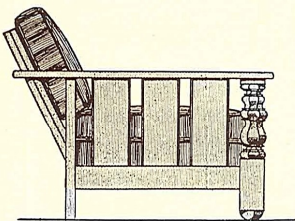
NO PROJECTIONS
AT THE BACK
OF THE CHAIR

HUGE SOFT DOWNY CUSHIONS

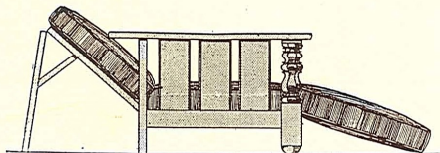
A BOON FOR EVERY HOME



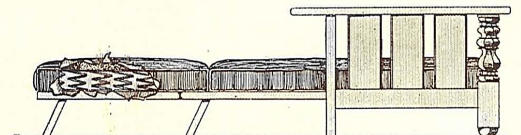
No. 515. A new production: A Bed-chair, with back adjustable to three positions, as shown on diagram 1, and by new means a fourth position enables the chair to be formed into a luxuriously comfortable day bed, as shown on diagram 2. It is also convertible into a bed (diagram 3) with a sprung mattress composed of the three cushions closely attached to each other, each cushion being filled with 25 coppered steel springs—altogether a mattress with 75 springs. As a chair it is an imposing piece of furniture with a double sprung seat and a sprung back, ensuring extreme comfort and constructed to be almost indestructible. Covered Corduroy, Brown or Grey, or in a striped Damask.



1.
As an Easy Chair: with a double sprung seat, and a sprung back.



2.
As a Day Bed or Lounge: the outer section of the back of the chair supports a very low angle of the back, and one of the hinged cushions as a foot rest.



3.
As a Bed: with a sprung mattress of 75 spiral springs.